
State:	Arkansas	Filing Company:	Principal Life Insurance Company
TOI/Sub-TOI:	A03I Individual Annuities - Deferred Variable/A03I.001 Fixed Premium		
Product Name:	Individual Variable Annuity		
Project Name/Number:	/SF 912 REV		

Filing at a Glance

Company:	Principal Life Insurance Company
Product Name:	Individual Variable Annuity
State:	Arkansas
TOI:	A03I Individual Annuities - Deferred Variable
Sub-TOI:	A03I.001 Fixed Premium
Filing Type:	Form
Date Submitted:	10/04/2012
SERFF Tr Num:	PRLC-128712035
SERFF Status:	Closed-Accepted For Informational Purposes
State Tr Num:	
State Status:	Closed-Accepted for Informational Purposes
Co Tr Num:	

Implementation	01/19/2013
Date Requested:	
Author(s):	Julie Gwennap
Reviewer(s):	Linda Bird (primary)
Disposition Date:	10/11/2012
Disposition Status:	Accepted For Informational Purposes
Implementation Date:	

State Filing Description:

State: Arkansas
TOI/Sub-TOI: A03I Individual Annuities - Deferred Variable/A03I.001 Fixed Premium
Product Name: Individual Variable Annuity
Project Name/Number: /SF 912 REV
Filing Company: Principal Life Insurance Company

General Information

Project Name: Status of Filing in Domicile:
Project Number: SF 912 REV Date Approved in Domicile:
Requested Filing Mode: Informational Domicile Status Comments:
Explanation for Combination/Other: Market Type:
Submission Type: New Submission Overall Rate Impact:
Filing Status Changed: 10/11/2012
State Status Changed: 10/11/2012 Deemer Date:
Created By: Julie Gwennap Submitted By: Julie Gwennap
Corresponding Filing Tracking Number:

Filing Description:

RE:
New Submission - Informational
Individual Variable Annuity
Revised Actuarial Memorandum for Guaranteed Minimum Withdrawal Benefit Rider, Form No. SF 912

Dear Commissioner,

For your records, please find enclosed a revised Actuarial Memorandum for Guaranteed Minimum Withdrawal Benefit Rider form number SF 912 that you approved on 04/25/2012 under SERFF tracking number PRLC-128229963.

When approved, the rider had a current quarterly rider charge of 0.2375% of the average Withdrawal Benefit Base over the calendar quarter.

We are making this submission to inform you that effective January 19, 2013, the current quarterly rider charge will continue to be 0.2375% when licensed agents and brokers sell the rider as part of our Principal Investment Plus Variable Annuity product. The current quarterly rider charge will be 0.1825% when licensed agents and brokers sell the rider as part of a different product known as Principal Lifetime Income Solutions.

The maximum quarterly rider charge will remain as originally approved, 0.4125%.

NOTE this change does not change the text of any currently approved form(s).

Please contact me with questions.

Company and Contact

Filing Contact Information

Julie Gwennap, Sr Contract Analyst
710 9th St
Des Moines, IA 50309

Gwennap.Julie@principal.com
800-543-4015 [Phone] 77892 [Ext]
515-235-1953 [FAX]

State: Arkansas **Filing Company:** Principal Life Insurance Company
TOI/Sub-TOI: A03I Individual Annuities - Deferred Variable/A03I.001 Fixed Premium
Product Name: Individual Variable Annuity
Project Name/Number: /SF 912 REV

Filing Company Information

Principal Life Insurance Company	CoCode: 61271	State of Domicile: Iowa
711 High Street	Group Code: 332	Company Type:
Des Moines, IA 50309	Group Name:	State ID Number:
(515) 246-7517 ext. [Phone]	FEIN Number: 42-0127290	

Filing Fees

Fee Required?	Yes
Fee Amount:	\$50.00
Retaliatory?	No
Fee Explanation:	Information related to one annuity form = \$50.00
Per Company:	No

Company	Amount	Date Processed	Transaction #
Principal Life Insurance Company	\$50.00	10/04/2012	63420563

SERFF Tracking #:	<i>PRLC-128712035</i>	State Tracking #:	Company Tracking #:
State:	<i>Arkansas</i>	Filing Company:	<i>Principal Life Insurance Company</i>
TOI/Sub-TOI:	<i>A03I Individual Annuities - Deferred Variable/A03I.001 Fixed Premium</i>		
Product Name:	<i>Individual Variable Annuity</i>		
Project Name/Number:	<i>/SF 912 REV</i>		

Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Accepted For Informational Purposes	Linda Bird	10/11/2012	10/11/2012

SERFF Tracking #:	PRLC-128712035	State Tracking #:	Company Tracking #:
State:	Arkansas	Filing Company:	Principal Life Insurance Company
TOI/Sub-TOI:	A03I Individual Annuities - Deferred Variable/A03I.001 Fixed Premium		
Product Name:	Individual Variable Annuity		
Project Name/Number:	/SF 912 REV		

Disposition

Disposition Date: 10/11/2012

Implementation Date:

Status: Accepted For Informational Purposes

Comment:

Rate data does NOT apply to filing.

Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Flesch Certification		No
Supporting Document	Application		No
Supporting Document	Life & Annuity - Acturial Memo		No